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# Edra Strengthens Commitment To Mangrove Restoration At Jimah

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Kredit: Edra Power Holdings Sdn Bhd

SEREMBAN, Nov 13 (Bernama) -- Edra Power Holdings Sdn Bhd has planted 1,000 mangrove saplings as part of the second phase of its mangrove rehabilitation initiative at the Jimah Power Plant in Port Dickson, yesterday.

Jimah Power Plant acting power station manager Muhammad Mazli Ismail Jamail said the programme also marked the establishment of a mangrove nursery featuring *Sonneratia* and *Avicennia* species, which serve as the first line of coastal defence and provide vital habitats for the breeding and growth of other mangrove species.

He said to date, a total of 2,000 mangrove saplings have been planted along the coastal area of the power plant, reflecting Edra's continued commitment to environmental conservation and sustainable development.



"By planting these mangroves and establishing a dedicated

wildlife and ensures a continuous supply of seedlings for future restoration efforts within Edra and the wider community.

“Over time, these efforts will help curb coastline erosion and bring socioeconomic benefits to the local community through ecotourism and the revitalisation of marine resources,” he said in a statement here today.

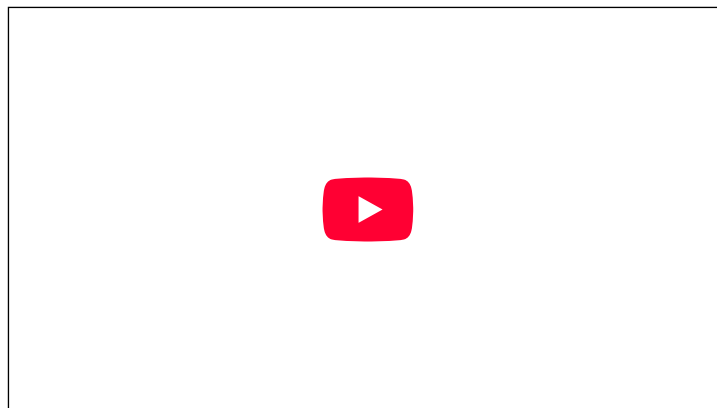
Muhammad Mazli said the initiative was organised in collaboration with the Malaysian Nature Society and the state Department of Environment, with participation of Edra employees and members of the local community, including the Port Dickson Area Fishermen’s Association.

He added that the effort represents a continuation of Edra’s mangrove rehabilitation initiatives and reinforces community involvement in environmental preservation, in line with the company’s broader environmental, social and governance (ESG) goals.

He said that under the first phase of the initiative implemented last year, 1,000 mangrove saplings were successfully planted within the power plant area.

Muhammad Mazli added that the project aligns with Malaysia’s 100 Million Tree Planting Campaign and the United Nations Sustainable Development Goals (SDGs), noting that Edra will continue leading environmental initiatives while integrating sustainability into its operations and corporate culture.

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